



Estrategias de Especialización Inteligente

El papel estrategico de la Gobernanza

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Smart Specialisation, methodological reminder

Key steps :

1. Analysis of regional context/potential
2. Governance
3. Vision for the future: EDP
4. Selection of priorities
5. Policy mix
6. Monitoring and evaluation



Smart Specialisation, Andalusia (ES)



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SMART SPECIALISATION PLATFORM

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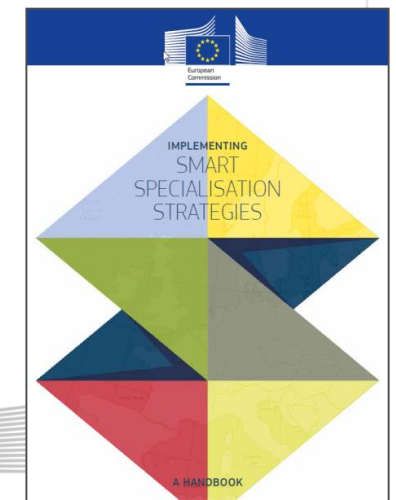
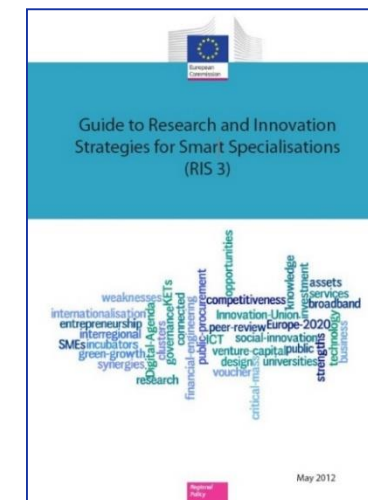
Governance

- › Entrepreneurial Discovery Process
- › Monitoring

<https://s3platform.jrc.ec.europa.eu/home>

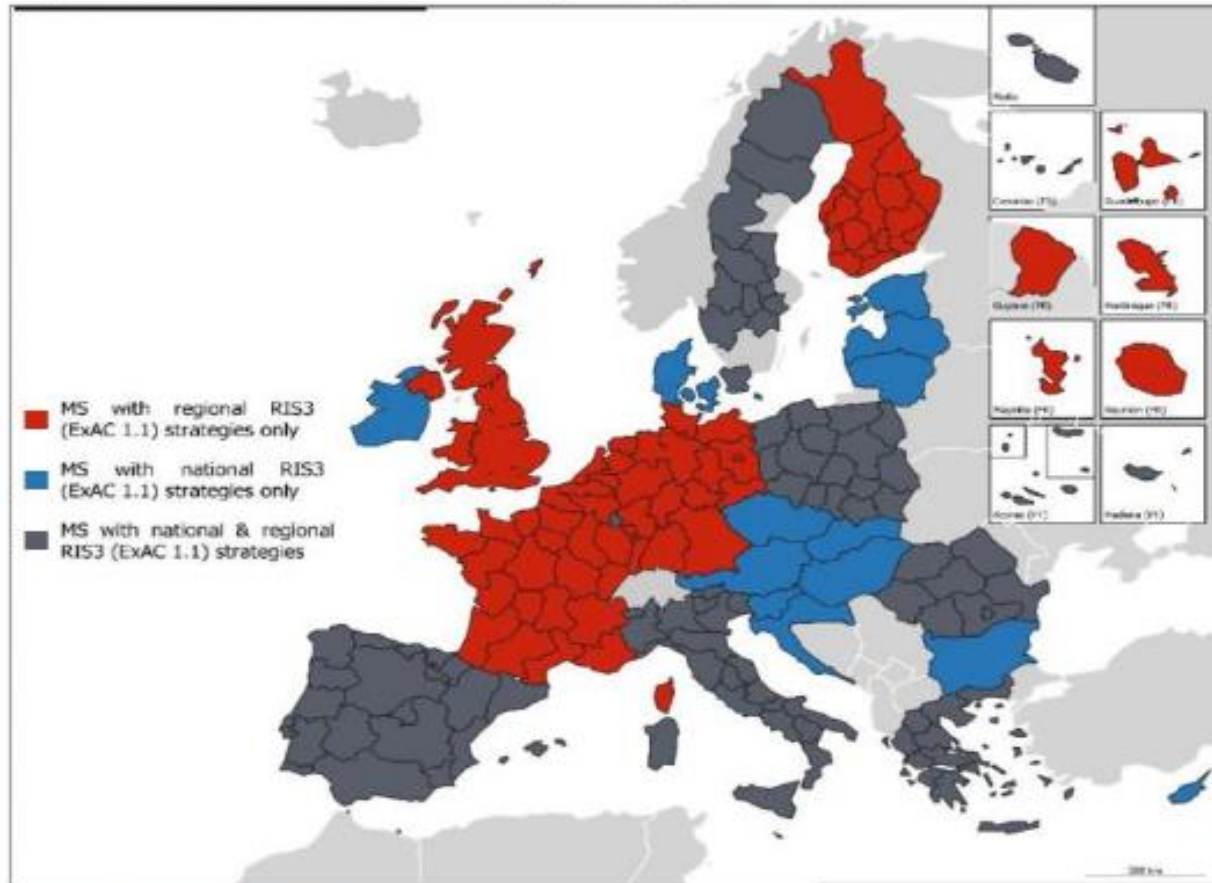


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Governance and decentralisation

Map 2-1: Overview RIS3 strategies according to their governance level



Source: Prognos / CSIL (2021).

Source: Study on prioritisation in S3 in the EU, Prognos/CSIL (2021)

Analysing the evidence in key topics in the implementation of Smart Specialisation

1

EDP

- The **Entrepreneurial Discovery Process** guides public and private investment to the areas with potential meet the social and economic development goals of the territory

2

Governance

- When it comes to the sensitive moment of deciding on strategic priorities, a truly **inclusive RIS3 governance** structure should be able to prevent capture by specific interest groups, powerful lobbies, or major regional stakeholders.

3

Monitoring Evaluation

- **Monitoring** as: a system to gather and process information, a transparent crystallisation of the logic of intervention and a communication device
- **Evaluation** as: a way to reinforce our credibility, a communication device and provide confidence in the process.

4

Implementation measures

Governance, assessment in EU regions



JRC SCIENCE FOR POLICY REPORT

Assessing Smart Specialisation:

GOVERNANCE 

Authors:
Fabrizio Guzzo
Carlo Gianelle

2021

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- Strengthened **networks of actors** and made the **decision-making process more inclusive**.
- The **institutional changes** have contributed to the production of a wide range of tangible and intangible collective goods.
- The effectiveness of **horizontal and vertical coordination** is still low.

Guzzo and Gianelle (2021) "Assessing Smart Specialisation: Governance"

Example: Lapland, Finland

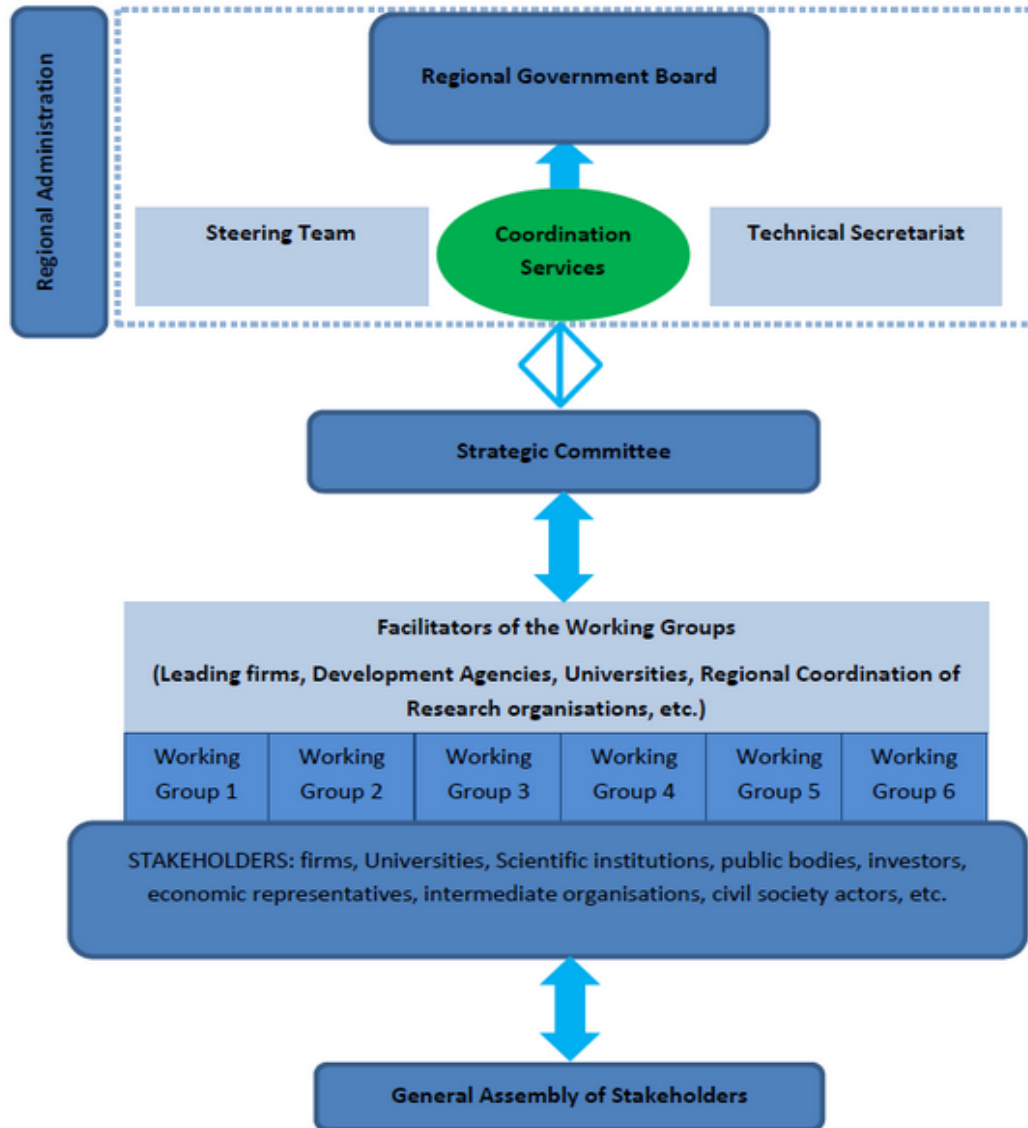
The governance model emphasizes:

- The importance of a bottom-up approach by actively **involving all the 21 municipalities** of Lapland, as well as industry, educational institutions, development agencies, and research organisations.
- It also promotes a **partnership between the regional and national level** as the Regional Council takes a strategic lead, but in collaboration with other regional stakeholders and national level governmental institutions.



<https://s3platform.jrc.ec.europa.eu/good-governance>

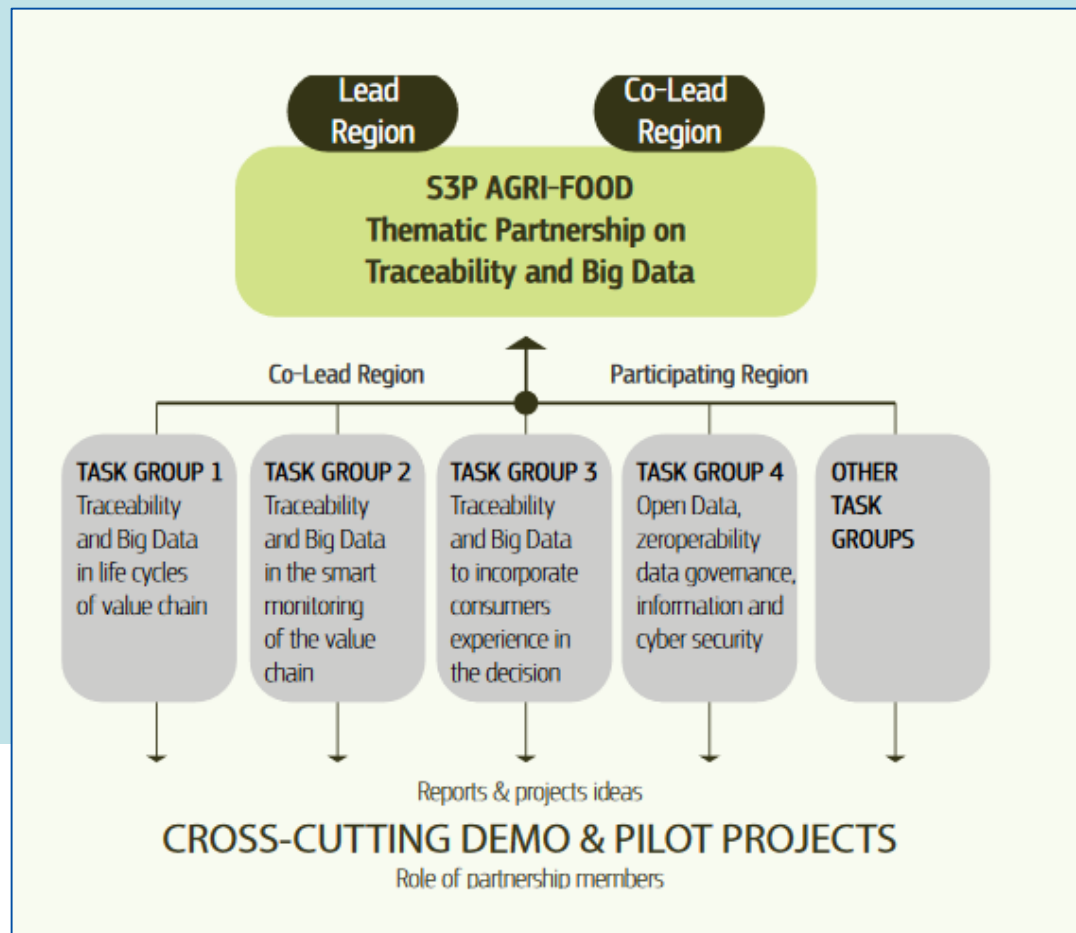
Example: Friuli Venezia Giulia, Italy



In order to achieve a better coordination of funds, transparency of processes, communication and evaluation, the S3 governance structure elaborated in Friuli Venezia Giulia (IT) **clearly defines the roles and functions** of the different bodies involved

<https://s3platform.jrc.ec.europa.eu/good-governance>

Governance, assessment in EU regions



	The Scoping Note has been developed and completed.	Governance structure has been agreed and put in place.	Working areas have been defined and agreed with partners.
Currently planned			
Work in progress			
Challenges experienced			
Phase completed			
Completed and regularly monitored			
Not applicable			

Source:
https://publications.jrc.ec.europa.eu/repository/bitstream/JRC116630/s3p-thematicmanual_-_online.pdf

Smart Specialisation Latin America, Governance



Source:
https://publications.jrc.ec.europa.eu/repository/bitstream/JRC120873/online_version_-_jrc_science_for_policy_report_-_smart_specialisation_and_latam_1.pdf

Challenges

To highlight the need to **bring into the process funding organisations and civil society** to build a shared understanding of potentially fundable projects.

Opportunities

Some countries have useful **experiences and evidence on the engagement of the private sector** in innovation policy, thereby representing an opportunity to keep improving and reflecting on the best ways to co-create governance.

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Gracias!



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